



# Kevin Carroll, CCM



**Kevin Carroll, CCM**  
General Manager and COO  
Atlanta Athletic Club  
Johns Creek, Ga.

*General Managers' Panel:  
Maximizing Success and  
Satisfaction in Your  
Club Careers*

Tuesday, March 7

**K**evin Carroll, CCM, CCE, has been General Manager/Chief Operating Officer of Atlanta Athletic Club (AAC) in Johns Creek, Ga. since May 2013.

Prior to taking his position at AAC, Carroll served since 2004 as the GM/COO at The Loxahatchee Club in Jupiter, Fla. From 1996 – 2004, he was the General Manager of Bellerive Country Club in St. Louis, Mo., during which time the club hosted the 2004 U.S. Senior Open.

Earlier in his career, Carroll held the General Manager positions at Indian Hills Country Club (Mission Hills, Kan.), The University Club (St. Louis), and the Learned Club and Adams Alumni Center (Lawrence, Kan.).

Carroll joined the Club Managers Association of America (CMAA) in 1981, and was certified as a Certified Club Manager in 1988. In 2000, he was inducted into the CMAA's Honor Society, and he achieved his Certified Chief Executive designation in 2008.

In 2004, Carroll was elected to the CMAA's National Board, and re-elected in 2007. After serving as Secretary-Treasurer and Vice President, in 2011 he was elected President of CMAA, and he remained on the CMAA Board through his term as Past President in 2012.

On a national level, Carroll has served on the Chapter/Member Services, Long-Range Planning, Election Committee and Wine Society of the CMAA. He has chaired or co-chaired the Technology, Chapter/Member Services, Career Services, Long-Range Planning, Conference and Certification committees.

Also active on the chapter level, Carroll has served on the Board of the Seminole Region Charity Golf Classic, and as the Audit Committee Co-chairman and Education Chairman for the St. Louis Chapter. In addition, he has served as the President, ECS Chairman, Secretary-Treasurer, Governmental Affairs Chairman and Membership Chairman for the Mid America Chapter.

Carroll currently serves on the National Board of the University of Kansas Alumni Association, where he serves as Chair Elect. He is also on the Executive Committee and chairs the Task Force on Strategic Facility Planning.

Carroll also serves on the Johns Creek (Ga.) Chamber of Commerce Board of Directors and Executive Committee.

Carroll's participation in other organizations and activities during his career, and honors he has received, have included: Corporate Board Member, Jupiter Medical Center; Chairman, Midwest Regional Jeune Commis Competition, Chaine des Rotisseurs; Bronze Star Award, Chaine des Rotisseurs; Vice Chancellor, Argentier, Chaine de Rotisseurs, Bailliage de St. Louis; Audit Committee, Bonhomme Presbyterian Church; Excellence in Club Management Award, McMahon Group, 2002; Vice President and Regional Representative, Association of Faculty Clubs International; American Culinary Federation; Deacon, Plymouth Congregational Church.

In 1988, Carroll was presented with a lifetime membership in the University of Kansas Alumni Association by its Board of Directors.