



Joe Krenn, CCM



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COO and General Manager
Farmington Country Club
Charlottesville, Pa.

*General Managers' Panel:
Maximizing Success and
Satisfaction in Your
Club Careers*

Tuesday, March 7

Joe Krenn, CCM, has been the General Manager/COO of Farmington Country Club in Charlottesville, Va. since 2012. He is the club's fifth GM/COO in its 88-year history.

Prior to joining Farmington CC, Krenn gained management experience with a variety of other highly distinguished private clubs, including the Atlanta Athletic Club, Ansley Golf Club, and Cherokee Town & Country Club.

Krenn was awarded his Masters of Business Administration from Kennesaw State University's Michael J. Coles College of Business, and his B.S. in Hospitality Management and A.S. in Recreation and Leisure Management from Johnson & Wales University.

Krenn is a Certified Club Manager and has served on several national committees of the Club Managers Association of America (CMAA). He was elected as the President of the CMAA's Georgia Chapter for two years.

An interview with Krenn was featured as the "Manager to Chef" article in the July 2016 issue of C&RB's *Chef to Chef* magazine ("Building a Brand"); it can be read online at <http://clubandresortbusiness.com/2016/08/farmington-cc-builds-brand/>

Farmington CC's Executive Chef, Michael Matarazzo, CEC, was a presenter at the 2016 Chef to Chef Conference in San Diego, for a session titled "Going Beyond the Usual Ingredients and Dishes to Create Exciting Cuisine That Can Address Special Dietary Needs and Requests."

Farmington CC's successful food-truck operation was featured in a March 2016 *Club & Resort Business* article, "Food Trucks Get On a Roll" (<http://clubandresortbusiness.com/2016/03/food-trucks-get-on-a-roll/>).